

SEAN HANLON

GRAPHIC DESIGNER



EXPERIENCE

● 2019 - 2020

Freelance Graphic Designer @ Cumulus Media | Westwood One

Collaborate with Creative Team to develop dynamic digital banner ads, Email invites, print collateral and PowerPoint presentations.

● 2013 - 2019

Senior Graphic Designer @ Townsquare Media

- Developed brand identity and designed all assets for live events: Country Jam, Headwaters, Taste of Country, We Fest, Mountain Jam, Loudwire, Insane Inflatable 5K Run, Arizona Bridal Show, and Manchester Food and Wine.
- Partnered with Marketing Team to boost festival awareness and increase ticket sales through visualization of digital campaigns for web and social media.
- Revitalized event experiences through print campaigns and on-the-ground collateral.

● 2012 - 2013

Freelance Graphic Designer @ Harmony Artworks Inc.

Clients included: Grey Advertising • Ethan Allen • Blast Radius • Havas Health

● 2011 - 2012

Senior Graphic Designer @ KG&D Architects

- Launched Graphic Design department and established core visual stamp for marketing materials and architectural recaps/proposal booklets.
- Created PowerPoint presentations to procure new architectural contracts.

● 2009 - 2010

Graphic Designer @ House Party, Inc.

- Designed web landing pages and assets for events that featured brands, such as: *Microsoft, Kraft, Nabisco, Nintendo, Sega, EA Sports, Hasbro, Fisher Price, TNT, USA*, and many more.
- Introduced animation into formerly static site banners which increased page views and unique visits. Edited client video to punctuate product and event relevancy.

● 2008 - 2009

Multimedia Designer @ FOX Interactive Media | MySpace

Instilled and executed the use of Flash for recap sizzle reels. Illustrated brand promotion through hypertargeting via social media by the construction of PowerPoint presentations (including video and soundtracks) and assets such as web ad mockups.

CONTACT

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in [linkedin.com/in/sean-a-hanlon](https://www.linkedin.com/in/sean-a-hanlon)

📷 [instagram.com/harmonyartwrkx](https://www.instagram.com/harmonyartwrkx)

📁 harmonyartworks.com

SUMMARY

Versatile graphic designer with twenty years experience creating dynamic visuals to shape brands, promote events, propagate campaigns and win business.

SKILLS



EDUCATION

SUNY at New Paltz

Bachelor of Science
Visual Arts/Graphic Design
New Paltz, NY

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2006 – 2008

Multimedia Designer @ CBS Radio

Built PowerPoint presentations, animated sizzle reels, web mockups, media players, and animated banners to attract clients to utilize broadcast radio and digital streaming media.

2004 – 2006

Freelance Graphic Designer @ Starwood Hotels

Developed presentations with animation and audio and created 4-color print collateral.

August 2001 – June 2004

Freelance Graphic Designer @ Towers Perrin

Developed brochures, presentations, advertisements, information kits, direct mail, and new business and tradeshow collateral.

1999 – 2001

Graphic Designer @ William M. Mercer

- Designed internal presentations, brochures, event materials, advertisements, and new business collateral.
- Created B2B presentations for corporations such as *Pepsico*, *Eastman Kodak*, *Merck*, *Ecklin*, and *Bell South*.
- Created animations for proposals and company web banners.

1998 – 1999

Graphic Designer @ STV Incorporated






- Created graphics and designed slide show presentations for proposals in order to procure multi-billion dollar building contracts.
- Developed in-house and outside client collateral and advertisements.

1997 – 1998

Graphic Designer @ The Bronx Zoo Wildlife Conservation Society

Created layout and design for several different publications including the Wildlife Conservation magazine.

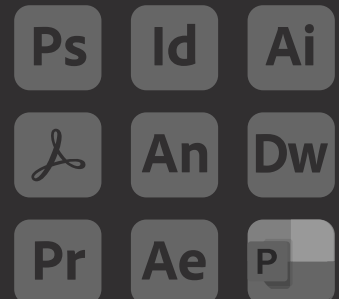
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